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DRIVE YOUR BUSINESS FORWARD



Annuities are built for the way women invest

Women bring a long-term, disciplined approach to investing that too many financial professionals overlook. See why annuities are a natural fit.

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Ideas to help you grow your business

Access Athene's online content hubs for valuable information and tips.

For You



8 strategies to help Sandwich Generation clients

The sandwich generation is doing it all. You can help guide your “sandwiched” clients through multigenerational caregiving with tips to help support family and protect their financial future.

[Explore tips](#)



Create predictable retirement income with Treasury bond ladders

Explore the pluses and minuses of a bond ladder strategy using zero-coupon Treasuries — and why annuities may be a better fit for some retirement income needs.

[Examine pros and cons](#)

For Your Clients



Using an annuity to help pay for college

Including an annuity in a college saving plan can help your clients pay for tuition and student loans while helping support broader financial goals.

[Find out how](#)



3 retirement saving options if you don't have a 401(k)

Explore three savings options that can help strengthen your client's retirement plan if they don't have access to a 401(k).

[Discover options](#)

Get the sales tools you need to succeed

Check out our Sales Toolkits for timely insight, in-depth product information and multiple client-approved materials designed to help you build your business — and better retirements.

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